

Issued under authority of Public Act 286 of 1972, as amended. Completion of this form is voluntary but failure to do so may result in a denial of your application.

FEES MUST ACCOMPANY APPLICATION

Display Advertisement \$15.00 each
Classified Advertisement \$.25 each

State of Michigan
Department of Consumer & Industry Services
APPLICATION FOR ADVERTISING APPROVAL

THIS SPACE FOR BUREAU USE ONLY

APPROVAL NUMBER - _____

THIS NUMBER MUST APPEAR ON ADVERTISING

Subdivision ID Number

Subdivision Name

Developer Name

Developer Address

City

State

Zip Code

DESCRIPTION OF ADVERTISING MATERIAL. Include Name and I.D. number assigned by Developer for each item submitted.**I HEREBY DESIGNATE AS AGENT:**

(Name)

(Street Address)

(City)

(State)

(Zip Code)

WHO WILL ACT ON BEHALF OF THE DEVELOPER IN MATTERS PERTAINING TO THIS APPLICATION.

I SWEAR OR AFFIRM THE STATEMENTS IN THIS APPLICATION AND ADVERTISING MATERIAL ARE TRUE AND I, AS (SOLE OWNER) (MEMBER OF THE PARTNERSHIP) (AN OFFICER OF THE CORPORATION), HAVE AUTHORITY TO SIGN THIS APPLICATION. ANY MISLEADING, INCOMPLETE, OR FALSE STATEMENTS SHALL BE GROUNDS FOR SUSPENSION OR REVOCATION OF THIS REGISTRATION.

(Date)

(Name of Developer)

By: _____

(Signature and Title)

SUBSCRIBED AND SWORN BEFORE ME

Name _____

This _____ day of _____, 20_____

County _____

(Signature of Notary Public)

Date Commission Expires _____

ORDER OF APPROVAL

THE ABOVE DEVELOPER HAS FILED THE DESCRIBED ADVERTISING MATERIALS FOR APPROVAL. IT IS HEREBY ORDERED THAT THE ADVERTISING MATERIAL IS APPROVED FOR USE SUBJECT TO THE PROVISIONS OF THE LAND SALES ACT, P.A. 286 of 1972, AS AMENDED.

MICHIGAN DEPARTMENT OF CONSUMER AND INDUSTRY SERVICES
OFFICE OF POLICY & LEGISLATIVE AFFAIRS

By: _____

(Signature)

(Title)

Date: _____

RETURN FEES AND FORMS TO:

State of Michigan
Department of Consumer & Industry Services
Office of Policy & Legislative Affairs - Land Sales
P.O. Box 30004
Lansing, MI 48909

The Department of Consumer & Industry Services will not discriminate against any individual or group because of race, sex, religion, age, national origin, color, marital status, disability or political beliefs. If you need assistance with reading, writing, hearing, etc., under the American Disabilities Act, you may make your needs known to this agency.

INSTRUCTIONS FOR SUBMITTING APPLICATION FOR ADVERTISING APPROVAL FOLLOWING REGISTRATION OF A SUBDIVISION

Complete Application for Advertising Approval as follows:

1. Affidavit must be signed by developer or by a person designated by the developer to act as agent. Such designation of agent must be on file with the Manufactured Housing Division.
2. Signature must be properly notarized by a Notary Public whose term has not expired. Refer to Rule 4(4), R338.3204.
3. Attach only **one** advertising submission to each application form. An "advertising submission" is defined in Rule 1(4), R338.3201 and Rule 4(1), R338.3204 of the General Rules.
4. Include correct advertising fee as specified in Rule 6(d), R338.3206.
5. The correct Subdivision I.D. Number must be provided.
6. The correct name of the subdivision must be provided **as it appears on the current Michigan Property Report**.
7. Provide correct name of developer. The address which appears in this designated space should be the address where you wish to have the final order of approval or rejection sent. Only **one** copy of the final order will be returned to developer. Make certain developer's address is correct. Exceptions to this procedure will be made only if a request in writing is received from developer.
8. Description of Advertising Materials -- Provide a brief description including identification numbers used internally by your organization to identify the submission. If you do not have such an internal system, perhaps you should consider establishing one. Refer to Rule 111, R338.3311.
9. The developer shall print on each advertising material approved for use, the number assigned by the department to that specific piece of material -- Rule 112(2), R338.3312.
10. Refer to Rule 95, R338.3295 which outlines requirements which must be met by developers who use **group meetings** as part of their promotional plan.

With your assistance, we will be able to expedite the review and disposition of advertising submitted for approval.